



PRESS RELEASE

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TerraBlock 2.0 SAN Gets in the Mix with SCRATCH AT NAB 06

SCRATCH and TerraBlock 2.0 Combine for Superior Price/Performance DI/Post Solution

Saratoga, CA and Hudson, MA, April 18, 2006 – At NAB 06, ASSIMILATE™ and Facilis Technology join forces to demonstrate SCRATCH™, the essential mix for a data-centric, resolution-independent workflow and cost-effective SAN storage with the TerraBlock 2.0. Creative and post professionals can see demonstrations at Facilis NAB booth #SL1600.

Additionally, ASSIMILATE and Facilis Technology announce the qualification of Facilis SAN storage TerraBlock 2.0 for the SCRATCH Data-Centric Workflow Solution. Facilis joins the ASSIMILATE Performance Lab (APL), which is the single point of access for all equipment that qualifies to deliver the needed real-time performance for ASSIMILATE's SCRATCH.

“Whether large or small facilities are building or augmenting their real-time 2K suites, today’s market necessitates high-performance, cost-effective digital solutions. SCRATCH and TerraBlock 2.0 deliver on that. They provide a powerful and easy means for creative and post professionals to migrate to a digital solution that enables them to manage the myriad data, do quality work, be incredibly productive, and make a profit on their projects,” states Jeff Edson, CEO of ASSIMILATE. “And with TerraBlock 2.0 qualified for SCRATCH, users have the assurance of solutions that work together.”

The TerraBlock 2.0 high-bandwidth shared storage lets multiple editors use SCRATCH simultaneously, even when requiring full 24fps playback on the same 2K frame sequences. TerraBlock 2.0 introduces TANDEM, a volume spanning architecture that utilizes servers in combination to produce the bandwidth needed for multiple 2K players on a single data set.

“Post production is on the verge of a breakthrough in data-centric workflow,” said Jim McKenna, vice president of marketing at Facilis Technology. “A tape-less environment requires a solution with speed and compatibility to offer every artist access to very high bandwidth intensive data simultaneously. TerraBlock together with the SCRATCH products offer that solution today.”

SCRATCH Data-Centric Workflow Solution

SCRATCH™ is the essential mix for data-centric, resolution-independent post production. Now within a streamlined, end-to-end, post-production pipeline, creative and post professionals can work with or combine HD, SD, and film (2K, 4K and beyond) files and output to any format. SCRATCH features include data management and simultaneous, real-time, multi-resolution review/playback, assemble/edit, conform, primary and secondary color grading, multi-layer grading stack, audio, visual effects (enhanced by third-party plug-ins), and final mastering to any format. SCRATCH supports 1D, 3D and customer-developed Look-Up-Tables (LUTs), running in real time.

About Facilis Technology

Facilis Technology, Inc. designs and builds high-capacity, turnkey storage area networks for the post-production field. The TerraBlock is a cost-effective, high-bandwidth storage solution that facilitates a more efficient workflow for content creators in HD, broadcast, graphics and animation industries. For more information, visit www.facilistech.com.

About ASSIMILATE

ASSIMILATE(tm) is transforming post production with its SCRATCH(tm) Data-Centric Workflow Solution, the essential mix for a resolution-independent pipeline. Along with data management, SCRATCH features a rich set of DI and post tools for working in any combination of HD, SD, film (2K, 4K and beyond). ASSIMILATE is committed to empowering a broad spectrum of creative and post professionals with state-of-the-art, easy-to-use, data-centric solutions that deliver optimal price/performance. To learn more about SCRATCH and to access customer case studies, see www.assimilateinc.com

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