



Shared Storage for
Post Production

TERRABLOCK Shared Storage Systems Recognized Worldwide

Facilis Technology Increases Sales Distribution of Flagship Post-Production Tool throughout Europe and Asia

Hudson, MA, September 9, 2005 – Facilis Technology, a leader in media sharing storage for the post-production industry, today announced two strategic partnerships designed to meet the growing international demand for its TerraBlock shared storage system. These new partnerships will give post production facilities throughout Europe and Asia sales and post-market service for Facilis Technology's virtual-volume, high-performance shared storage solution. Post production studios across the world who demand data storage growth, real-time access to shared data and a reasonable price point are now able to experience the power and performance of the TerraBlock.

Polar Graphics brings over ten years of experience in sales and service in film, TV and multimedia technologies. As one of Europe's most recognized distributors, it will represent Facilis Technology throughout the following European countries: Austria; Belgium; Cyprus; Czech Republic; Denmark; Estonia; Finland; France; Hungary; Germany; Greece; Italy; Latvia; Lithuania; Luxembourg; Malta; Poland; Portugal; Slovakia; Slovenia; Spain and Sweden.

To meet demand throughout the Pacific Rim, Asia Media Products has been selected as the manufacturer's representative. Asia Media Products is a sales and marketing company dedicated to creating and growing international sales and marketing channels for post-production and broadcast manufacturers. Through Asia Media Products, the TerraBlock is now available in China, Japan, Thailand, South Korea, Hong Kong, Malaysia, Indonesia, Cambodia, Vietnam, Laos, Taiwan, Singapore, India and Philippines.

"Facilis solutions have been very appealing to our customers in Asia because of the incredible price performance the TerraBlock provides," said Robert Stacy, CEO of Asia Media Products. "In only 4 months since its introduction in Japan, sales of TerraBlock are equal to 10% of the install base of Avid Unity, which has been available in Japan since the product's introduction in 1998. The simple reason: TerraBlock works, is easy to set up, and costs substantially less than their other alternatives. For us, Facilis is a sales winner."

TerraBlock is a high-performance shared storage system that combines intelligent drive management software with lower-cost SATA II drive technology and dedicated optical fiber channel connectivity. This feature-rich system facilitates increased scalability in performance and capability for 2K performance workflow by granting real-time data admittance to users and permitting the integration of additional users on the system. TerraBlock offers a unique, server-direct architecture that creates an easily configurable and reliable system, while supporting all Avid, Apple and Adobe non-linear editorial,

graphics and effects applications. Facilis Technology's partnership with these international distributorships enables worldwide support and service for the award-winning TerraBlock system.

About Facilis Technology

Facilis Technology, Inc. designs and builds high-capacity, turn-key storage area networks for the post-production field. The company delivers cost-effective, high-bandwidth storage solutions that facilitate a more efficient workflow for content creators in HD, broadcast, graphics and animation industries. For more information, visit www.facilistech.com.

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